

# STUCK IN THE '80S

**THE LONGEST RUNNING  
'80S-THEMED PODCAST**

**MEDIA KIT**





**4.7 STAR AVERAGE RATING ON ITUNES**  
(280 REVIEWS)

## ABOUT THE PODCAST

Stuck in the '80s covers the music, movies and pop culture of the decade of awesomeness, co-hosted by Spearsy (Steve Spears) and Brad in L.A. (Brad Williams).

Now celebrating its 18th year, the podcast has earned 11 journalism awards and a loyal, highly engaged international following.

With over 650 episodes recorded, the show has featured such notable guests as Steve Perry, Kenny Loggins, Terri Nunn, Nancy Wilson, Dennis DeYoung and original MTV VJ Martha Quinn.

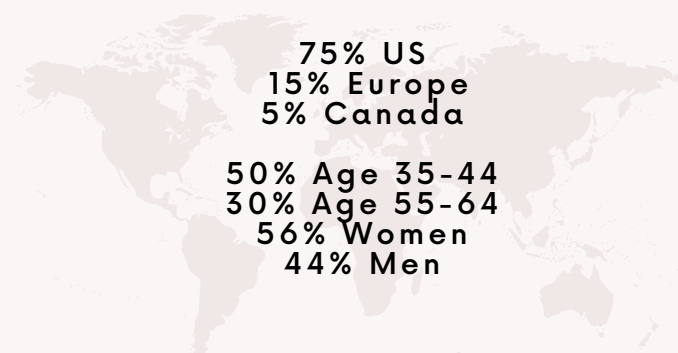
Stuck in the '80s has an average rating of 4.7 stars on iTunes (280 reviews).

## OFFICIAL MARKETING PARTNER



Stuck in the '80s has been the official marketing partner and on-board trivia host for The '80s Cruise since the popular annual sailing's inception in 2016.

## AUDIENCE



*Steve & Brad*

**2.8M**

**TOTAL  
DOWNLOADS**

**20.4K**

**MONTHLY  
DOWNLOADS**

**13K**

**SUBSCRIBERS**

**46.5K**

**SOCIAL  
FOLLOWERS**



*Brad and Steve interviewing original MTV VJs on The '80s Cruise for Stuck in the '80s 500th episode*

## ADVERTISING & SPONSORSHIP

Stuck in the '80s works with advertisers, offering fully customizable packages.

Opportunities include:

- In-show mentions
- Single and multi-episode sponsorships
- Affiliate programs
- Product placements
- E-newsletter ads
- Website ads



## TOP EPISODES

Ep #567: Xanadu 40th Anniversary

Ep #344: The Breakfast Club: A Closer Look:

Ep #176: John Hughes Memorial

## NOTABLE GUESTS

- Steve Perry (Ep #251)
- Brian Johnson (Ep #90)
- Alan Hunter, Mark Goodman and Nina Blackwood (Ep #500)
- Kenny Loggins (Ep #81)
- Olivia Newton-John (Ep #158)



20K



25.9K



## LISTENER REVIEWS



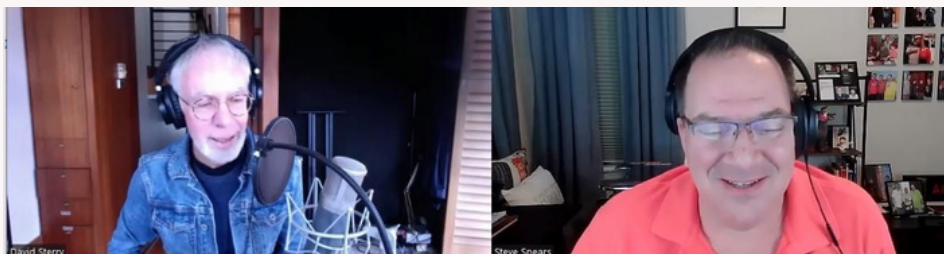
Fun nostalgia with heart. This is a really good podcast for anyone who looks fondly on the 80's. Brad and Steve have a great rapport and the guest co-hosts really add their own fun personalities to the episodes



If you grew up in the '80s, you get this. Steve and Brad get it. One of the best podcasts today. It delivers time after time. So many memories, so many great guests. A keeper.



"Incredible show! One of the best edited & produced podcasts out there."



## WORK WITH US



Orlando, FL



podcast@sit80s.com

**LET'S DO THIS**

